

# 3<sup>rd</sup> International Forum on Research and Technologies for Society and Industry

*Innovation to shape the future*

**Modena, Italy, 11-13 Sep. 2017**

*Organized by the IEEE Italy Section and University of Modena and Reggio Emilia*

## **Towards Smart Health Care implementations through Advanced Technologies: the role of Industries in the Biomedical District in Mirandola**

**WEDNESDAY - September 13, 14:00-15:30**

***Sala Eventi Tecnopolo di Modena***

The panel involves three major multinational Companies in the area of medical technologies and devices, as well as the Tecnopolo-Mirandola. All of them are active in the Mirandola Biomedical District with important roles played in research & development inside this territory and in the relevant transfer activity into the market. Particular emphasis will be dedicated to the innovation in this theme and to the role played by the expected changes in Health Care and how new and smart systems and devices might contribute to its development. Are Research Centers and Companies ready to reply to the challenges of a quickly changing concept of Health Care, from a centralised module to a rather distributed one ? The central role of the Patient has to be better focused, in order to maintain clearly the vision that we conceive and we build technologies for patients and not to adapt patients to technologies and the technology driving forces.

<b>Time</b>	<b>Author/Presenter</b>	<b>Affiliation</b>
14:00	Sergio Cerutti	Politecnico di Milano
14:15	Aldo Tomansi	Technopole of Mirandola and Univ. Modena
14:30	Giuliana Gavioli	BBraun
14:45	TBD	Medtronic-Bellco
15:00	Giorgio Mari	Fresenius-Kabi
15:15		Open Discussion