

## Call for Exhibition

The theme chosen for the 2017 edition of the International Forum on Research and Technologies for Society and Industry - RTSI is "**Innovation to shape the future**", a challenge based on three areas of great interest and relevance: **Smart Mobility, Industry 4.0, Smart Healthcare**.

RTSI is the premier IEEE Italy Section forum. Its purpose is to foster technological innovation and excellence in the fields of electrical, electronic and information science and engineering, to promote the transition towards a vibrant innovation-based society. Specifically, the main objectives of the event are:

- to promote and to strengthen partnerships and cooperation between academia and industry;
- to increase the public's understanding and awareness of how engineering and technology can positively affect people quality of life;
- to promote discussion between research community and government bodies about effective and successful research policies;
- to disseminate recent advancements, discoveries and novel applications;
- to discuss ideas and to promote cooperation between researchers working in different research areas.

RTSI aims to be the flagship event of the IEEE Italy Section and the program will include tutorials, exhibitions (research projects, academic spin-off and industrial sponsors), industrial sessions, and panel sessions. RTSI will provide a great opportunity for Universities, research institutes and spin-offs involved in the above-mentioned fields to present their activities, to meet the stakeholders and to contribute to the national and international debate about what is going on in these relevant fields.

## Exhibition Opportunities

IEEE RTSI 2017 intends to exhibit a range of research experiences, by practically illustrating via demos, prototypes, and videos the associated opportunities for society and industry. For this reason IEEE RTSI 2017 will host an exhibition of research projects and their results, **dedicated to universities, research institutes and spin-offs**. The exhibition is an essential part of the conference technical program and aims to showcase research projects and their applications. The exhibition relates to all the topics of the forum, including the latest developments in the areas of electrical, electronic, and computer science engineering. **Potential exhibitors are encouraged to present the implications and results of their research in terms of components, systems, equipment, hardware or software tools**. The exhibition is intended to show the practical relevance of the accomplished or ongoing research activity and highlight the possible impact of scientific and technological innovation on society.

A desk area will be available for each exhibitor thus providing an excellent opportunity to display research products and deliver inspirational practical demonstrations or presentations. In their application, interested exhibitors are invited to include a short description of the research activity that has led to the development of the presented products. In particular, they are encouraged to make reference to the national/international projects or the scientific publications that are directly related to the innovative products to

be demonstrated in the exhibition space. Spin-offs are required to add a short description of the research group that promoted them.

Potential exhibitors are invited to apply for an exhibition stand by completing a single PDF file application according to the following structure (no more than 300 words per item):

1. Short description of the presented research product, possibly including a photo
2. Short description of the research activity that has led to the development of the presented products
3. For spin-offs only - a short description of the research group that promoted them
4. Short CV of the applicant
5. Contact details (email, phone, and postal address)

Exhibitors will have their desk area available **at the cost of 410 Euro**. The cost includes one full registration fee with the opportunity to present an accepted scientific paper. The application document should be submitted via email to the Exhibition Chair at the following address: [cristiana.vignoli@unimore.it](mailto:cristiana.vignoli@unimore.it)

Note that also exhibitions from Industrial Sponsors are more than welcome. At least a Bronze level sponsorship is required.

**The deadline for submissions is 30 June 2017.**

**Accepted exhibitions will be notified by 28 July 2017.**

For any question or for further details, please contact the Exhibition Chair.